



**FOR IMMEDIATE RELEASE**  
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**Contact: Jason Warburg**  
**831.647.3516**  
[jwarburg@miis.edu](mailto:jwarburg@miis.edu)

## **TEDxMonterey Returns to the Monterey Institute as “Sea Change” Explores Ocean and Coastal Resources**

*Theme Reflects Both Local Interest and MIIS Academic Programs*

Monterey, CA—[TEDxMonterey](#) returns to the [Monterey Institute of International Studies](#) on Friday, April 13 with a diverse panel of speakers addressing the theme “Sea Change.” From 9:00 a.m. to 4:00 p.m. in the Irvine Auditorium (499 Pierce Street in Monterey), a series of speakers will offer insights around the central theme of our diverse human connections to the ocean and its resources from a wide variety of unique perspectives, including those of artists, entrepreneurs, research scientists, athletes, teachers, technology experts, conservationists, and fishermen.

The independently organized event, licensed by TED, takes its format—which features notable speakers spotlighting “ideas worth spreading” in 10-to-18-minute segments—from the internationally renowned [TED](#) conference (Technology Education Design).

The lineup of speakers for TEDxMonterey 2012: Sea Change includes:

- **John Bates**, interactive media pioneer and collaborator on an art and entertainment project inspired by the ocean, [theblu.com](http://theblu.com)
- **Dan Brayton**, professor of literature and environmental studies at Middlebury College and author of *Shakespeare’s Ocean: An Ecocritical Exploration*
- **Meg Caldwell**, director of Stanford University’s environmental and Natural Resources Law & Policy Program and executive director of the Center for Ocean Solutions, Woods Institute for the Environment
- **Lynne Cox**, extreme open water swimmer and *New York Times* bestselling author
- **Colleen Flanigan**, “living sea sculptor,” visual/performing/environmental artist, and senior TEDFellow
- **Melissa Garren**, ocean scientist and Massachusetts Institute of Technology postdoctoral fellow focused on the effects of coastal pollution on marine life
- **Elin Kelsey**, writer/consultant specializing in communicating science to the public and spokesperson for hope, resilience and the environment
- **Leesa Cobb**, commercial fishing business owner and director of the Port Orford Ocean Resource Team
- **Alan Lovewell**, co-founder of Local Catch Monterey Bay, a community-supported fishery delivering sustainable seafood to local consumers

- **Wallace J. Nichols**, marine biologist, California Academy of Sciences research associate, founder/co-director of OceanRevolution.org, and founder of LiVEBLUE
- **Kyra Schlining**, deep-sea biologist with the Monterey Bay Aquarium Research Institute
- **SpectorDance**, a dance company specializing in works that celebrate the Monterey region's natural environment and character
- **Jason Scorse**, director of the Center for the Blue Economy and chair of the International Environmental Policy program at MIIS, and author of *What Environmentalists Need to Know About Economics*
- **Mike Sutton**, California Fish and Game Commission and Vice President and Founding Director, Center for the Future of the Oceans at Monterey Bay Aquarium
- **Ann Wasser**, ecologist and educator at the Pacific Grove Museum of Natural History, advocate for citizen science
- **Selin Jessa**, high school student from British Columbia, organizer of TEDxYouth Antartica

Additional information about the event can be found at the TEDxMonterey Web site at [www.tedxmonterey.org](http://www.tedxmonterey.org). Please note that a limited number of tickets are available. No tickets will be sold at the door.

Continuing a practice from last year's conference, all talks at this year's TEDxMonterey event will be interpreted in real time into five different languages, with live-streamed video and interpretation available to a worldwide audience via the Web at [www.tedxmonterey.org/livestream](http://www.tedxmonterey.org/livestream).

Information about all Monterey Institute campus events is available via our online events calendar at [www.miis.edu/community/events](http://www.miis.edu/community/events).

**What:** TEDxMonterey 2012: Sea Change  
An independent TEDx event operated under license from TED

**When:** Friday, April 13 from 9:00 a.m. to 4:00 p.m.

**Where:** Irvine Auditorium  
McCone Building  
499 Pierce Street  
Monterey, CA 93940

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*The [Monterey Institute of International Studies](#), a graduate school of [Middlebury College](#), has been preparing graduate professionals for global careers in the private, public, nonprofit and educational sectors since 1955. Located in Monterey, California, the Institute offers advanced degrees in international business, international environmental policy, international policy studies, language teaching, localization management, nonproliferation and terrorism studies, public administration, and translation and interpretation, as well as a variety of specialized certificates and programs. The Institute,*

whose approximately 800 students come from more than 50 countries, is also home to the [James Martin Center for Nonproliferation Studies](#). In 2010 the Monterey Institute became a graduate school of Middlebury College, one of the nation's leading liberal arts colleges. Visit [www.miis.edu](http://www.miis.edu) for [campus news](#) or to [find an expert](#).

### **About TEDx, x = independently organized event**

*In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)*

### **About TED**

*TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.*

*TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.*

*TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.*

*For information about TED's upcoming conferences, visit <http://www.ted.com/registration>*

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